



COMPANY PROFILE

Developing People.
Strengthening Organizations.

CONTACT US

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COMPANY

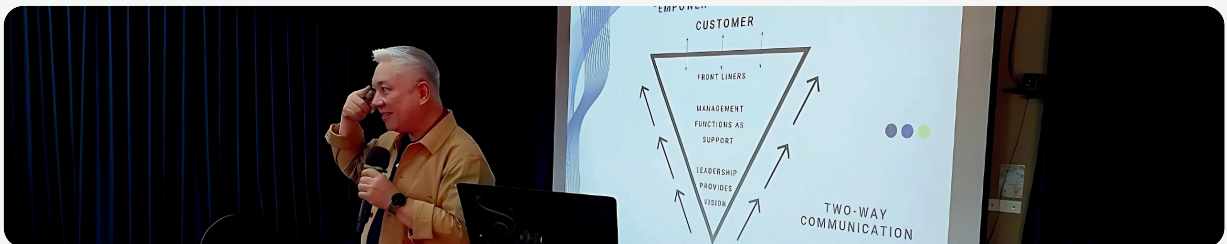
PROFILE

TCBA
ACADEMY

Company Overview

TCBA Academy is a professional training and development organization dedicated to helping individuals and teams grow with clarity, character, and capability. We believe that long-term success is achieved not only through skills and systems, but through people who lead with purpose, act with integrity, and collaborate with trust.

Our approach combines evidence-based methodologies with deeply human-centered design. Every learning experience we deliver is crafted to support meaningful change both within individuals and across organizations.



OUR VISION

To become a trusted partner for organizations that value principled leadership, purposeful growth, and resilient culture.

Our Mission

- To design and deliver training programs that inspire both personal transformation and organizational performance
- To develop leaders who are self-aware, value-driven, and prepared to navigate complexity
- To support teams in building inclusive, respectful, and high-trust workplaces
- To offer practical, context-specific learning that connects directly to real-world challenges



OUR CLIENTS



Learning Philosophy

At TCBA Academy, we view learning as more than the transfer of knowledge. It is the process of shaping mindsets, strengthening judgment, and fostering responsibility.

We believe that:

- Leadership begins with self-understanding
- Trust is built through consistent action
- Clarity of values leads to clarity in decisions
- Resilience comes from within, but is sustained through community



SERVICES AND PRODUCT OFFERINGS

TCBA Academy delivers learning and development services tailored to the unique context of each organization. Our offerings are built around the TAPS Model and are delivered in formats that support deep, sustained transformation.

A.

In-House Training Programs

Custom-designed programs delivered on-site or online, tailored to your organization's culture, goals, and development level. Programs may be modular or comprehensive, based on the TAPS curriculum clusters.

B.

Leadership Development Tracks

Multi-phase leadership journeys incorporating assessments, coaching, peer learning, and real-world projects. Tracks are designed to build from self-awareness to strategic impact.

C.

Executive Coaching & Team Coaching

One-on-one or team-based coaching engagements for leaders and high-potential individuals. Coaching integrates the Ask-Problem-Solution approach to empower internal insight and ownership.

D.

Strategic Consulting & Capability Design

Advisory services that help organizations align their leadership culture, learning architecture, and development strategy with long-term business objectives.

E.

Mentoring & Learning Communities

Design and facilitation of mentoring programs, including mentor/mentee training and structured development conversations. Ideal for intergenerational transfer of wisdom within organizations.

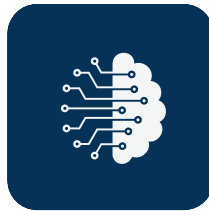
F.

Digital Learning Integration

Conversion of in-house content into e-learning formats, learning pathways on LMS platforms, and hybrid delivery supported by TAPS-based methodologies.

STRATEGIC CONTENT PILLARS

Our core curriculum is organized around four essential domains of leadership and organizational development:



Thinking Clarity

Business Acumen, Critical
Thinking, and Structured
Decision-Making



Agility in Change

Change Leadership and
Agile Strategy



People & Purpose

Leadership, Communication,
and Culture Building



Stewardship in Action

Service Excellence, Digital
Transformation, and Ethical
Operations

CURRICULUM

Group A

Strategic Thinking & Business Insight

- Business Fluency 101
- Think Like an Analyst
- Crack the Logic
- Decide with Impact

Group B

Leading Change & Agile Transformation

- Leading Through Change
- Agile Mind, Adaptive Action

Group C

Purposeful Leadership & Human-Centered Communication

- Lead with Purpose, Serve with Power
- Speak to Align
- Bridging Cultures, Building Trust

Group D

Strategic Sales & Market Intelligence

- Sales that Win Big
- Data-Driven Marketing Moves

CURRICULUM

Group E

Customer-Centric Service Excellence

- Service DNA for Industry
- Design the Customer Journey

Group F

Project Innovation & Digital Systems

- PMP Mastery
- PDPA in Action
- Smart Factory Unlocked

Group G

Personal Mastery & Workplace Safety

- Emotional Agility at Work
- Time, Task & You
- Zero Accident Strategy
- Safety Starts with You

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OUR TRAINERS



**Wiroj
Sidhisoradej**



**Thanakorn
Wattanawijarn**



**Niwat
Klongwanit**



**Aekachai
Khayannakarnavi**



**Kris
Issarachanon**



**Nuttha
Thongkaew**



**Rongnarit
Kittikornsakul**



**Chatchai
Charuwatee**

...

OUR TRAINERS



**Phudit
Mitpakdee**



**Teeratorn
Kampee**



**Apiwat
Suntornmitraparp**



**Kampol
Satitsuk**



**Prakong
Khantaket**



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